The myth of parity

By Scoop Jackson

<http://espn.go.com/college-sports/story/_/id/9666004/pay-play-answer-college-athletics>

This is not a video.

Read the article and answer the questions below.

1. What is the foundational argument against paying college athletes?
2. How are we supposed to look at college athletics according to the author?
3. How much money will Texas A&M make off of branded merchandise this year?
4. The author says that we should stop looking at college and relating it to education we need to relate it to a business platform. Do you agree? Explain?
5. What is the “trade-off” college athletes are receiving?
6. Type a paragraph stating if your opinion has changed since the debate. Should college athletes be paid? Why or Why not?